



Press release

Canson® Infinity offers free photo tutorials

Annonay, France – 15 May, 2020 – Canson® Infinity, the global leader in digital fine art paper, has announced that it will offer a series of free online tutorials so that users can enrich their know-how of the photographic process and hone their skills from image capture through to the final print. Working with a number of renowned photographers, that form part of the Canson® Infinity Ambassador programme, Canson® Infinity is offering free seminars to support the photographic community and help them improve and develop their techniques.

Canson® Infinity is offering these educational seminars from March 30 to May 30 with a range of different topics as well as levels.

ROBERT RODRIGUEZ JR

*What you always wanted to know about printing
but did not want to ask?*

Robert Rodriguez Jr is a landscape photographer, educator, and author focused on conveying the beauty and presence he experiences in nature.

During his session, he will explain all the elements concerning printing and how to print. This video will be presented in English and will be accessible even for beginners in photography. The goal is to introduce as many people as possible to the printing of his works of art.

[Video link](#)



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ROCCO ANCORA

Preparing files for optimum print quality

Italian born and Australian based photographer & print maker, Rocco Ancora is one of the most prolific and awarded photographers in the wedding and portrait industry. His work is often described as emotive, dramatic, romantic and has reached a level of sophistication only possible by his pursuit of excellence over his 25-year career.

Rocco Ancora will explain during his tutorial to those with an intermediate level the different ways to prepare his files for optimum print quality.

[Video Link](#)

ANTONIO GAUDENCIO

Screen printing simulation

Antonio began to specialize in post-production processing of digital photography and collaborated with many Parisian communication agencies.

In 2014, he devoted himself fully to his passion for travel photography and moved to Portugal to create his own photo studio. Since then he collaborates regularly with agencies that specialize in communications, travel, and magazine press. In parallel, Antonio offers courses on the mastery of the digital image including shooting, use of Lightroom and digital creation and editing in Photoshop.

With his explanations in French, it will be possible to improve his skills with regard to screen printing (Soft Proofing)

[Video Link](#)



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SANJAY JOGIA

A wedding isn't complete until it's printed

Sanjay was voted one of the top 6 wedding photographers in the world by Professional Photographer magazine and is an associate of the British Photography Awards.

During his session, Sanjay Jogia will guide you through the purpose and the power of print as a legacy and explain why it's "the raison d'être" of all social photography



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Marianna Santoni

Photoshop & editing your files for print



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TONY HEWITT

Aerial photography and how it can shift your perspective

2013 Australian Professional Photographer of the Year Tony Hewitt has exhibited either solo or jointly in over 30 exhibitions. With a passion for people, places & travel, and an instinctive sense of the moment, he expresses a unique combination of award winning photographic vision, and simple creativity & design.

In this video, photo enthusiasts can learn more about the art of aerial photography and how shifting perspective fosters creativity.

[Video online since Thursday April 30 on Facebook and YouTube](#)

Canson Infinity Ambassador Marianna Santoni, award-winning photographer and digital imaging expert, explains how to avoid some of the most damaging and common mistakes that cause significant quality loss in your final prints. ~~Marianna will also be hosting a question and answer session on Facebook Live in English on Thursday May 7 at 3:00 p.m. CET.~~

And a final video presented by Marianna will be presented in Italian on May 30.

To subscribe to the tutorials [click here](#)
You can also find many useful resources on the brand's website to help you get the best possible results and enrich your knowledge from the moment you shoot to the finished print!

[Profils ICC](#)

[E-academy](#)

[Webinar](#)

For more information on the impressive array of Canson® Infinity papers, please visit:
<http://www.canson-infinity.com/en>

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About Canson® Infinity

Looking back on a long history in the field of photography, today **Canson®** is the last pioneering photographic paper manufacturer that is still in business!

In 1865, **Canson®** filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consisted of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson®** retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson®** favors the use of natural minerals and the purest of materials, without optical brighteners, to provide you with printing materials that are resistant to aging. The papers and canvases within the [Canson® Infinity range](#) for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large colour gamut, a strong D-Max and excellent image sharpness.