

The « Canson[®] Infinity Certified Print Lab » program: a network of more than 150 best-in-class certified laboratories worldwide

Annonay (France), April 7, 2020 – Recognising the important to photographers of having their work printed to the highest possible standard, Canson[®] Infinity, launched the international certification “Canson[®] Infinity Certified Print Lab”. This program brings together a network of the best printing laboratories from around the world, that meet the rigorous technical criteria established by the Canson Infinity technical team and ensures the highest-quality standard of work. All "Print Labs" are selected for their technical capacity and their expertise in producing Canson[®] Infinity prints, ensuring photographers can have their work printed to a consistent standard on premium fine art paper, canvas and photo paper.



CANSON[®] INFINITY PRINT LABS: QUALITY CERTIFICATION

Based on the observation that not everyone has the time, experience or adequate equipment to print their own Fine Art images, Canson[®] Infinity decided to create the Canson[®] Infinity Certified Print Lab program, a selection of best printing labs in the world. Thanks to this program and this certification, photographers can have their prints produced and be assured of the premium quality of their work on Canson[®] Infinity art paper. In fact, Canson[®] Infinity experts select laboratories according to strict criteria, and each Lab has to undertake a technical audit questionnaire to ensure that they meet the criteria required to obtain Canson[®] Infinity certification. To meet the growing printing needs of photographers, the Canson[®] Infinity technical team continuously approves new laboratories.

If approved, the Print Lab will be asked to print two test proofs for evaluation of their perfect color management before being definitively certified. The experts reserve the right to decide to award or not certification after the results of the audit. This certification qualifies the entire Fine Art printing process with accredited printers working on Canson[®] Infinity papers. The Certified Print Labs are therefore a collection of the best-in class printing laboratories around the world.

CANSON[®] INFINITY PRINT LABS: A TRUE GUARANTEE OF CONFIDENCE

Photographers can therefore choose the best service provider to produce their Digital Fine Art & Photo prints while ensuring consistent and flawless quality in all stages of production. The Certified Print Labs offer them a high-quality solution for having their images printed on high-end Canson[®] Infinity art paper, according to rigorous standards, whether for an upcoming exhibition, a job for a competition, an exhibition in a gallery or printing a wedding album for a client. The printing laboratories are present across 4 continents: America, Europe, Oceania and Asia. The Certified Print Labs can also be selected by photographers for their panel of paper they hold in stock. Indeed, if a photographer has a preferred Canson Infinity paper, he can select a laboratory according to this criteria.

Since the creation of the Certified Labs in 2018, the number of laboratories has increased is currently at a total of more than 150 certified print labs. This rapid expansion is explained by the high demand from photographers who are looking for laboratories where they can print their work with confidence. It thus establishes a real pledge of confidence between the "Certified Lab" of Canson[®] Infinity and the photographers.

To discover the complete list of Certified Print Labs and a short description of the facilities and services that each lab offers, including details of their web site, address and contact details: [Canson® Infinity Certified Print Lab](#)

For any further information request or to visit one of the Canson certified partner laboratories, contact the Open2Europe press service.

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About Canson®Infinity

Looking back on a long history in the field of photography, today **Canson®** is the last pioneering photographic paper manufacturer that is still in business!

In 1865, Canson® filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consisted of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson®** retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson®** favors the use of natural minerals and the purest of materials, without optical brighteners, to provide you with printing materials that are resistant to ageing.

The papers and canvases within the **Canson® Infinity** range for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large **color gamut**, a strong **D-Max** and excellent image sharpness.

To find out more visit: <http://www.canson-infinity.com/en>