



Press release

## **Canson® Infinity presents new ambassador Tania Franco Klein**

*From photographers to painters and designers, Canson® has always closely collaborated with artists to offer products meet their exacting requirements. The latest addition to the Ambassador programme is Tania Franco Klein, Mexican artist, architect and photographer, selected for her very high standard of photography and her influence in the industry.*

**Annonay, France February 21, 2019** - Canson® Infinity deeply values its partnership with talented and renowned photographers and artist worldwide who, besides their love of photography and fine art, also share the passion of Canson® Infinity for digital fine art printing. Spanning a wide range of genres such as wildlife, portraiture and street photography, each Ambassador has their own unique, easily recognizable style and technique and have selected Canson® Infinity as their fine art brand of choice.

### **Tania Franco Klein: Renowned talent based in Mexico**

The work of Tania Franco Klein has received numerous recognitions and her work has been reviewed by international critics, including: Aperture Foundation, The British Journal of Photography, I-D Magazine (UK), The Guardian (UK), Paris Review, among others. She has also collaborated for New York Magazine, Time and Dior.

Her work has been exhibited individually and in groups in Europe, Mexico and the United States; and she has won important awards for the sector, such as the Sony World Photography Awards in two consecutive years, the LensCulture Exposure Awards, and recently the Photo



**Tania Franco Klein**

London Artproof Schliemann Award as the best emerging artist at the fair.

"At Canson® Infinity we are excited to welcome Tania Franco Klein into the ambassador program, which includes profiles of the industry's most outstanding artist photographers", commented Alberto Muzza, Marketing Director of Grupo FILA Dixon and the Canson® Infinity brand in Mexico.

The creations of Tania Franco Klein has been characterized by the application of staged photography in all her works. Speaking about her current exhibition called "Proceed to the Route", with all work of Tania Franco Klein printed on Canson® Infinity papers, she says: "*This project seeks to generate a feeling of isolation, despair, vanishing and anxiety through fragments of images that exist in both real and fictitious forms, and these feelings could not be transmitted until I see the printed works, because I have always felt that my work does not exist until it is printed, since it is at this point where my images come to life and viewers can appreciate and confront them in a different way*", commented Tania Franco Klein.





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**To discover the work of Tania Franco Klein and the world of**

**Canson® Infinity ambassadors worldwide,**

**visit the Canson® Infinity Ambassador page:**

<http://www.canson-infinity.com/en/Galleries>

**For additional information or to test Canson® Infinity fine art papers, please  
contact our press service:**

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#### **About Canson® Infinity**

Looking back on a long history in the field of photography, today **Canson®** is the last pioneering photographic paper manufacturer that is still in business!

In 1865, **Canson®** filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consisted of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson®** retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson®** favours the use of natural minerals and the purest of materials, without optical brighteners, to provide you with printing materials that are resistant to ageing. The papers and canvases within the [Canson® Infinity range](#) for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large colour gamut, a strong D-Max and excellent image sharpness.

To find out more, visit: <http://www.canson-infinity.com/en>