

# Canson® Infinity ambassadors worldwide: talented artists, paper lovers and titans in their fields

From photographers to creatives and designers, Canson® Infinity has always closely collaborated with artists in order to offer products that better fill their needs.

**Canson® Infinity** deeply values its partnership with talented and renowned photographers and artist worldwide who, besides their love of photography and fine art, also share the passion of Canson Inifinity for fine art printing.

Spanning a wide range of genres such as wildlife, portraiture and adventure, the programme is continuously expanding with new talents joining. Each, including a selection of our French ambassadors below, has their own unique, easily recognizable style and technique, printed on their preferred papers from Canson® Infinity, to bring their artwork the full justice they deserve and a guarantee of long longevity.

If you are interested in interviewing one of the Canson® Infinity Ambassadors, or finding out more about their work, please contact <a href="mailto:a.titolet@open2europe.com/">a.titolet@open2europe.com/</a>+33 1 55 02 27 98.

# **Stéphane Hette**

Stéphane Hette studied illustration and discovered photography by chance when he was 37. After a year of trial and error, he developed his own process to photography living subjects: he respects the environment and integrity of his subjects and uses only his patience and his knowledge of the species to take his photos.

"In my work, paper plays a predominant role - I have been drawing since the age of three and it is still part of my work today - a white sheet of paper is for me the basis for any kind of creative thinking. As paper is the natural media for photography, it seemed obvious to me to put it forward in my work. This omnipresent whiteness in my work is obtained right from the beginning by simply using a sheet of paper behind or beneath all my subjects. This whiteness needs to have its own life, its own story and an extraordinary quality but also be able to make you doubt about whether you are looking at a painting or reality, fiction or real photography. After many unsuccessful trials, I discovered Aquarelle Rag paper and it is obvious for me that it is the ideal paper to support my process."



#### **Alain Guillemaud**

Alain Guillemaud lives in Lyon where he began practicing photography as early as 1985. An independent photographer since 1987, he works for companies, advertising agencies, institutions and artists. His specialties are reportage, portrait and the creation of visuals. Passionate about alternative techniques, in parallel with the orders, he works on personal projects made with Polaroid films.

"Far from the documentary and reality my artistic work often comes closer to painting and graphic design. In the digital era, the photographic object is for me very important and the choice of paper for my exhibition prints is paramount. The appearance of Rag Watercolor and Platine Fiber papers bring out the richness of my Polaroids, and their material reinforces the pictorial side of my images. The quality and longevity of the Canson Infinity® papers make the ideal media for my exhibitions."





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## **Antonio Gaudencio**

After graduating from the school "Les Gobelins - School of the image" Paris, Antonio worked in the world of Prepress where he acquired a great experience and in particular, an excellent knowledge of the various processes of the entire graphic process (Reproduction of arts, Photogravure Prepress, Offset, Heliogravure).

With the advent of digital, Antonio began to specialize in post-production processing of digital photography and collaborated with many Parisian communication agencies. In 2014, he devoted himself fully to his passion for travel photography and moved to Portugal to create his own photo studio. Since then he collaborates regularly with agencies that specialize in communications, travel, and magazine press. In parallel, Antonio offers courses on the mastery of the digital image including shooting, use of Lightroom and digital creation and editing in Photoshop.

"As a professional photographer, with part of my career spent in the pre-press sector, I have come to believe that the best way to appreciate a beautiful photography is to print it out. Even though a media like Plexiglas or Dibond is very interesting, I am more keen on paper impressions. Paper has a smell, a special touch, I like its fragility. You can work with its texture, its weight. I consider that paper quality reveals our creations. It must sublime the picture.

For all of those reasons, I have looked for and tested different art paper qualities to find the one most suited to my photographic universe. And that paper is the CANSON® Infinity Platine Fibre RAG 310  $G/M^2$ , Satin finish. This 100% cotton paper offers a fantastic density to blacks and shades of grey. To me, it is the ideal media to print out the most demanding colour photos."





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## **Stéphane Granzotto**

As a professional filmmaker and photographer, Stéphane Granzotto has made over forty documentaries for French and foreign TV stations. Having won many awards in prestigious festivals (Palme d'argent at the Festival Mondial de l'Image Sous-Marine, First prize at the Festival International du Film de Montagne des Diablerets, Grand prize at Belgrade film festival, etc...), his films are often about subjects relating to nature. A filmmaker, but also photographer, Stéphane is passionate about photography. As a professional photographer, he is particularly interested in the underwater world.

"Canson® Infinity photo papers are in my opinion among the best that exist. I chose to print my art prints on the Edition Etching Rag 310 g/m² and the satin prints on PhotoSatin Premium RC 270 g/m² - Satin, which both fits my creations perfectly, each in its own way."





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### **About Canson® Infinity**

Looking back on a long history in the field of photography, today **Canson**\* is the last pioneering photographic paper manufacturer that is still in business!

In 1865, **Canson**° filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consistent of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson**° retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson**° favours the use of natural minerals and the purest of materials, without optical brighteners, to provide your with printing materials that are resistant to ageing. The papers and canvases within the **Canson**° **Infinity range** for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large colour gamut, a strong D-Max and excellent image sharpness.

To find out more, visit: <a href="http://www.canson-infinity.com/en">http://www.canson-infinity.com/en</a>