

Canson® Infinity Certified Print Lab programme

What is the Canson Infinity Certified Print Lab programme?

Canson Infinity's Certified Print Lab programme, is a collection of best-in-class Print Labs from all around the world, that have met the stringent technical criteria set by our Technical Team. The Print Labs are selected because they have demonstrated that they have the technical capability and expertise to produce Canson Infinity fine art prints to the very highest standards.



- Global network of Print Lab specialists
- Excellent technical capabilities
- Experts in Fine Art printing
- Offer a range of Canson® Infinity Fine Art papers

Why is this programme different?

We are passionate about supporting our network of professional labs and helping to drive business to them.

The Canson Infinity Certified Print Lab programme is not just a list of labs on a web site but it is a partnership plan aimed at building incremental business for our Print Lab partners.

How does it work?

Each Professional Lab will have to complete a technical audit in order to become part of the Certified Print Lab programme. This involves a technical audit questionnaire to review the Lab's approach to the entire print workflow. If approved at this stage, then the Print Lab will be asked to produce two test prints for evaluation.

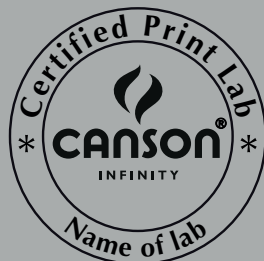


1. Complete initial on-line form :
<http://www.canson-infinity.com/en/certified-print-lab/join-certified-print-lab-programme>
2. Review and complete the technical audit questionnaire
3. Prepare two test prints
4. Become part of the Certified Print Lab programme network

What are the benefits?

With the Canson Infinity programme, we want to offer Print Labs real added value for participating and actively promoting the Canson Infinity brand.

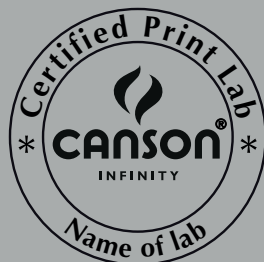
Each Lab has the opportunity provide information and content for Canson Infinity's web site as well as its social media and newsletter channels. In return, we would expect the Lab to promote the fact that it is a Canson Infinity certified lab through its various channels.



- Part of a best-in-class network
- Drive incremental business
- Access to a growing communication network
- World-renowned brand and product range

What is the Lab's commitment?

We will expect each certified Print Lab to actively promote the fact that they are part of the programme through their web site, social media and at events or exhibitions. There is a cost to producing the bespoke kit which will be discussed and agreed with your Canson Infinity representative after the initial technical evaluation.



- Stock a minimum of three different Canson Infinity papers
- Provide content for the communication programme
- Promote the Canson Infinity Certified Print Lab programme

If you are interested in participating then please contact : certifiedprint@canson.com