



Press release

Canson® Infinity celebrates success at WPPI

Canson® Infinity Brand Ambassadors Rocco Ancora, Cheryl Walsh, Kelly Brown and Sanjay Jogia were each honored for their contribution to the wedding, event and portrait photography world

Annonay, France – March 24th, 2020 – Canson® Infinity, with over 150 years as creator of photo paper, and the global leader in digital fine art paper, is celebrating the success of their brand ambassadors at WPPI, the all-encompassing event in Las Vegas that inspires visual story tellers. In February, influential artists and industry leaders attended the annual showcase and ceremony to honor the most illustrious photographers of the year. Canson® Infinity is honored this select group of photographers continues to choose their museum grade paper, often in conjunction with Canon printers, for their impressive pieces.

For nearly half a millennium, Canson® has been producing the worlds' finest art papers for the worlds' greatest artists and designers. Masters including Degas, Ingres, Picasso, Matisse and Warhol have been inspired to choose Canson® for their most iconic work.

Today, Canson® Infinity continues to develop premium quality, age-resistant papers for the fine art community. The group is celebrating the fact that the most renowned photographers of our time are continuing the tradition of selecting Canson® Infinity to showcase their work. The impressive showing of Canson® Infinity Ambassadors at the internationally acclaimed WPPI demonstrates this:

Rocco Ancora

Winning 1st place in Wedding Photojournalism and the overall Grand Award in Photojournalism Rocco Ancora, Australian Wedding Photographer, used Canson® Infinity Baryta Prestige for his prize piece. His image, all about shapes and contrast, was offset with the strong blacks and bright highlights possible with this paper. Rocco was also selected for 2nd place in the Creative Wedding Contemporary category, and chose Canson® Infinity Edition



Etching. “Canson® Infinity offers an impressive variety of high-end papers that empower me to show off my work in the best way possible. I love the D-max of the Canson® Infinity Baryta Prestige, which empowers me to reveal just the right amount of contrast. The Canson® Infinity Edition Etching lets me take things in a completely different direction, reflecting the mood and the feel of the brides dream sequence, with fine detail rendered perfectly,” Rocco shares.

Cheryl Walsh

Acclaimed California-based underwater photographer Cheryl Walsh, a Triple Master of WPPI, was awarded 1st place in the Pre-Wedding Contemporary Gold Award, for her piece A Bride’s Dream.

Printed on a Canon imagePROGRAF PRO-4100 on the Canson® Infinity Platine Fibre Rag, her favorite paper for images with fine detail and subtle color gradients. “The Canson® Infinity Platine Fibre Rag is the perfect paper to reproduce the details in her hair, and the rainbow colors of the thousands of tiny Swarovski crystals that adorn her mermaid tail. Skin tones are accurately represented and the texture of this brocade doublet is accentuated by the texture of the paper,” Walsh explains.





Sanjay Jogia

As a prestigious international wedding photographer based in London England, Sanjay Jogia is both a creative and technical perfectionist. Jogia was honored with three silver awards and one silver distinction at WPPI, and also received a New Master Designation. Canson® Infinity Rag Photographique 310 gsm, a 100% cotton paper with an exceptionally smooth and sensual feel, is often Jogia's paper of choice, paired with a Canon imagePROGRAF PRO-1000 printer. "Canson® Infinity has an impressive array of museum grade papers ideal for showcasing a variety of work," begins Jogia. "Rag Photographique 310 gsm has virtually no texture meaning that it flatters skin

and is faithful to detail withing the image. Also appealing is the tiny dot gain perfectly rendering each image on this heavy weight fine art paper. And Canson® Infinity creates accurate paper profiles optimizing final print output and ensuring the color matches the images you see on the monitor."

Kelly Brown

Kelly Brown, one of the world's most awarded photographers, started Little Pieces Photography in 2004. She has been trusted by thousands of families worldwide to capture their maternity, newborn and family portraits. With a perfect score of 100 Brown won the Grand Award for the Portrait category, as well as the second and third place awards in the Newborn and Pet categories. Brown chose the



newest Canson® Infinity Baryta Photographic II, printed on a Canon imagePROGRAF PRO-4000, for all three award winning prints. “Canson® Infinity Baryta Photographic II produces exceptional detail in darker images, like mine, and the added contrast really makes everything stand out.”

For more information on the impressive array of Canson® Infinity papers, please visit <http://www.Canson-infinity.com/en>

About Canson® Infinity

Looking back on a long history in the field of photography, today **Canson®** is the last pioneering photographic paper manufacturer that is still in business!

In 1865, **Canson®** filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consisted of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson®** retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson®** favors the use of natural minerals and the purest of materials, without optical brighteners, to provide you with printing materials that are resistant to aging. The papers and canvases within the [Canson® Infinity range](#) for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large colour gamut, a strong D-Max and excellent image sharpness.

To find out more, visit: <http://www.Canson-infinity.com/en>

For additional information or to test Canson® Infinity fine art papers, please contact:

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