



Press release

Discover the «Canson® Infinity Certified Print Lab Program» - guarantee of premium quality printing for photographers

«Canson® Infinity Certified Print Lab» is a collection of 'best-in-class' print labs and studios that offer a premium standard of print quality and service. The program has been established to ensure that photographers are able to have their prints made to a consistent standard on premium quality fine art and photo paper from Canson® Infinity.

Annonay, France 21 June, 2018 - Since 1557, Canson® has been producing the world's finest art papers, used by and inspiring the greatest artists and designers around the world for nearly half a millennium, such as Degas, Ingres, Picasso or Matisse and Warhol, as highlighted by the brand signature "Inspirational Papers since 1557". Drawing on its experience in the world of paper and cutting-edge technologies, Canson® launched the Canson® Infinity range in 2008, encompassing a range of high-quality, age-resistant papers specially designed for fine art printing.

«Canson® Infinity Certified Print Lab», an international certification that guarantees the excellence of partner print labs

« Canson® Infinity Certified Print Lab », a collection of best-in-class Print Labs, allows photographers to choose the best service provider to produce their digital fine art photo prints while ensuring consistent and irreproachable quality in all stages of production. The experts from Canson® Infinity audit all selected laboratories and ensure that the criteria required for certification is met. Canson® Infinity reserves the right to grant the «Canson® Infinity Certified Print Lab» certification or not following the result of the audit.

The Certified Print Labs offer all photographers a high-quality solution to have their images printed on premium Canson® Infinity fine art paper, to their exacting standards, whether it's for an upcoming exhibition, work for a competition, expose in a gallery or printing a wedding album for a client.

The certification qualifies the entire fine art printing process with certified printers working on Canson® Infinity papers. This program aims to maintain excellence to help every consumer choose a quality printing laboratory approved by Canson® Infinity. The certified laboratory receives personalised technical support, training, profiling service, preview product information and an accompanying kit enabling it to certify the prints produced.



Picto, a Canson® Infinity certified print lab, based in Paris and Toulouse, says:

"We are proud to have obtained the Canson® Infinity Certified Print Lab, a genuine recognition, from a historical and centenary player. At Picto, you will have the certainty of an optimal and constant treatment of your images on Canson® Infinity fine art papers, made only with inks and printers certified by Canson® Infinity."

If you would like to visit one of Canson's certified partner laboratories or for further information, please contact the Open2Europe Press Office

For a complete list of Certified Print Labs in France, please visit:

[Canson® Infinity Certified Print Lab](#)

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About Canson® Infinity

Looking back on a long history in the field of photography, today **Canson®** is the last pioneering photographic paper manufacturer that is still in business!

In 1865, **Canson®** filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consisted of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson®** retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson®** favours the use of natural minerals and the purest of materials, without optical brighteners, to provide you with printing materials that are resistant to ageing. The papers and canvases within the **Canson® Infinity range** for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large colour gamut, a strong D-Max and excellent image sharpness.

To find out more, visit: <http://www.canson-infinity.com/en>