



Press release

**Choose the best print for a portfolio or art book:  
Canson® Infinity presents Rag photographique, as the ideal paper for  
aspiring artists and photographers**

*When it comes to printing a portfolio or an art book, choosing the right medium for your pictures  
is essential*



**Annonay, France - September, 2018** - Since 1557, Canson® has been producing the world's finest art papers, used by and inspiring the greatest artists and designers around the world for nearly half a millennium, such as Degas, Ingres, Picasso or Matisse and Warhol, as highlighted by the brand signature "Inspirational Papers since 1557". Drawing on its experience in the world of paper and cutting-edge technologies, Canson® launched the Canson® Infinity range in 2008, encompassing a range of high-quality, age-resistant papers specially designed for fine art printing.

For any artist or photographer, the choice of medium used to print a portfolio for presentation is bound to have a significant impact on the end result. While Canson® has a wide variety of fine art papers available for printing, the **Rag photographique**, the smoothest mat paper in the Canson Infinity collection, is a material that works well with a variety of subjects, such as nature, Black & White and portraits thanks to its remarkably pleasant, smooth finish.

Rag photographique is available in several weights as well as a Dual version, which means that one can print on both sides of the papers, making it an ideal medium for portfolios and art books.

Robert Rodriguez Jr, landscape photographer, respected photography educator and Canson Infinity Ambassador says: *“Rag Photographique is my favorite paper when smoothness, detail, and a mat finish with great contrast is what I want for a photograph. With Duo, I can have that same surface on both sides of the paper, great for handmade portfolios and other unique applications. Students in my printing workshops really love its quality and versatility.”*

**For additional information or to test Canson® Infinity fine art papers,  
please contact our press service:**

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#### **About Canson® Infinity**

Looking back on a long history in the field of photography, today **Canson®** is the last pioneering photographic paper manufacturer that is still in business!

In 1865, **Canson®** filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consisted of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson®** retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson®** favours the use of natural minerals and the purest of materials, without optical brighteners, to provide you with printing materials that are resistant to ageing. The papers and canvases within the [Canson® Infinity range](#) for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large colour gamut, a strong D-Max and excellent image sharpness.

To find out more, visit: <http://www.canson-infinity.com/en>