



CONNECT XIV MAY 5-10, 2019
PALM SPRINGS
PHOTO FESTIVAL

Palm Springs Photo Festival 2019:
Canson® Infinity showcases innovation and experience
at the Palm Springs Photo Festival

The Canson® Infinity booth, samples for attendees, and a strategic alliance with Cheryl Walsh position this heritage brand as an ongoing Influencer

Palm Springs, May 9th, 2019 – For nearly half a millennium, Canson® has been producing the world's finest art papers for the greatest artists and designers. Masters including Degas, Ingres, Picasso, Matisse and Warhol have been inspired to choose Canson® for their most iconic pieces. Drawing on their deep heritage, Canson® Infinity creates premium-quality, age-resistant papers designed for digital art and photo printing.

Today, Canson® Infinity is underlining their commitment to photographers at the Palm Springs Photo Festival, Connect 2019. With a dedicated booth, samples for attendees, a strategic alliance with Cheryl Walsh, and a number of educational opportunities, the brand is reinforcing their position as an innovator and industry Influencer.

Canson® Infinity is dedicated to building and maintaining close relationships with artists to develop products that meet their needs. Their extensive participation in the Palm Springs Photo Festival is designed to underline industry relationships while pushing photographers and digital print artists to take their work to the next level.

Canson® Infinity Booth

The team is available at their dedicated Palm Springs Photo Festival booth during the entire week, building and maintaining contacts with photographers and industry professionals.

Canson® Infinity Sample Packs

Encouraging artists to experiment with their impressive offering, Canson® Infinity is offering attendees and faculty six-sheet trial packs composed of:

- Aquarelle Rag 240gsm
- Edition Etching 310gsm
- Rag Photographique 210gsm
- PhotoSatin Premium RC 270gsm
- Baryta Photographique 310gsm
- Platine Fibre Rag 310gsm

+mini swatch booklet and our trifold literature.

Canson® Infinity collaboration with Cheryl Walsh

Canson® Infinity has aligned with Canson® Infinity Ambassador Cheryl Walsh for a four-day workshop and Instagram takeover during the festival. Details are available at:

<http://2019.palmspringsphotofestival.com/project/cheryl-walsh/>



@Cheryl Walsh

Canson® Infinity as a sponsor of the Canon / Freestyle / Digital Inkjet Printing Center

Empowering artists and photographers with the secrets to producing the perfect print the first time, Canson® Infinity is also a sponsor of The Canon / Freestyle / Digital Inkjet Printing Center. Details are available at: <http://2019.palmspringsphotofestival.com/project/canon-freestyle-canson/>

Canson® Infinity presenting on Creating Strategic Partnerships

Wednesday, May 8th. 9:00am – 10:30am

Presenters include:

Digital Silver Imaging (Canson Infinity Certified Lab) / Andrea Zocchi

Canson Infinity® / Scott DiSabato -Scott DiSabato is the North American Business Manager for Canson Infinity® Digital Fine Art and Photo Papers.

Photographer RUDDY ROYE will join the discussion with CANSON and others. Leica + ELODIE MAILLIET, CEO of Catchlight

Details available at: <http://2019.palmspringsphotofestival.com/project/seminar-3-1-3/>

And, wrapping up each evening presentation, Canson Infinity® will raffle off two 13x19/A3+ boxes of Canson Infinity® Fine Art Paper.

About Canson® Infinity

Looking back on a long history in the field of photography, today **Canson®** is the last pioneering photographic paper manufacturer that is still in business!

In 1865, **Canson®** filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consisted of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson®** retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson®** favors the use of natural minerals and the purest of materials, without optical brighteners, to provide you with printing materials that are resistant to ageing. The papers and canvases within the [Canson® Infinity range](#) for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large color gamut, a strong D-Max and excellent image sharpness.

To find out more, visit: <http://www.Canson-infinity.com/en>