



Press release

**Discover the Canson® Infinity range of digital darkroom papers,
setting the benchmark for fine art inkjet papers**

Baryta Prestige, Baryta Photographique and Platine Fibre Rag are all prestigious references in the Canson® Infinity range of digital darkroom fine art papers

Annonay, France xx March 2018 - Drawing on its experience in the world of paper and cutting-edge technologies, Canson® launched the Canson® Infinity range in 2008, encompassing a range of high-quality, age-resistant papers specially designed for fine art printing.

Baryta Prestige – recognised by TIPA as the Best Inkjet Photographic paper

In 2017, Canson® Infinity received the prestigious TIPA award for the best inkjet photographic paper for its Baryta Prestige, a 340g/m² inkjet paper, with the look and aesthetic feel of traditional darkroom paper.

Made from acid-free cellulose and cotton, the paper has excellent durability with a fine, smooth semi-matt texture that leaves every print with defined detail and vibrant colour. With a 100% layer of Barium Sulphate (Baryta), Canson® Infinity has the characteristics and aesthetics expected from a traditional silver print paper. In addition, the paper has been designed to achieve maximum black density (high D-Max) and wide colour gamut, with excellent tonal range and depth for both colour and black & white prints. This innovative product, designed for the discerning photographer and printmaker looking to produce fine art black and white or colour archival prints, is compatible with all aqueous photo inkjet printers on the market.



Canson Infinity Baryta Prestige



Canson® Infinity Ambassador Robert Rodriguez Jr

Robert Rodriguez Jr, landscape photographer, educator, author and Canson® Infinity Ambassador said: *“This beautiful paper is intended for lovers of photography and those for whom the photographic object being printed is important. Canson® Infinity has created a really unique paper for those looking for the very best quality in their fine art prints.”*



Robert Rodriguez Jr., Canson Infinity Photo ambassador presents the Baryta Prestige and it's advantages for photographers

Platine Fibre Rag and Baryta Photographique - completing the range of fine art digital darkroom papers

In the range of darkroom papers, Canson® Infinity also offers the **Platine Fibre Rag** 310 g/m², a fibre-based digital alternative to traditional baryta photo paper, which combines the qualities of the 100% cotton art paper and a state-of-the-art inkjet coating. This combination provides a true look and aesthetic of a traditional silver halide paper. It's extremely high D-Max and exceptional tonal range make it the product of choice for new and restored black and white as well as colour photographic prints.

Canson® Infinity **Baryta Photographique** 310 g/m², which was similarly awarded the TIPA award in 2010, presents the surface appearance of the original darkroom baryta paper and has been developed in accordance with the ISO 9706 conservation standard to meet the highest requirements in terms of age resistance. This museum-quality photo paper offers excellent black density and very good resolution, making it ideal for black-and-white photography. The true alpha-cellulose base also provides the feel of a traditional photographic C-print, combining traditional print with the latest inkjet coating technology.

Canson® Infinity papers are all compliant with the ISO 9706 conservation standard and developed to meet the needs of the most demanding galleries and museums in terms of ageing resistance.

About Canson® Infinity

Looking back on a long history in the field of photography, today **Canson®** is the last pioneering photographic paper manufacturer that is still in business!

In 1865, **Canson®** filed and acquired an international patent for the improvement of albumen papers, one of the first processes for the production of photographic paper to be developed at the time. This patent consisted of the improvement of the final rendering of the image, while avoiding the costly gold toning process generally practiced when performing the original process.

Today, **Canson®** retains its spirit of innovation and combines centuries of experience with cutting edge technology in the manufacture of its paper. **Canson®** favours the use of natural minerals and the purest of materials, without optical brighteners, to provide you with printing materials that are resistant to ageing. The papers and canvases within the [Canson® Infinity range](#) for photography and digital art publishing deliver unparalleled and durable printing results, as well as optimal chromatic rendering with a large colour gamut, a strong D-Max and excellent image sharpness.

To find out more, visit: <http://www.canson-infinity.com/en>